



# Achal Srinivasan

aspiring designer-developer

## PROFESSIONAL EXPERIENCE

### ReadMe.io **PRODUCT ENGINEERING INTERN**

Designing, building, and shipping features on **ReadMe Build**, a platform for deploying and sharing microservices.

React Redux MongoDB Node.js **MAY '18 - NOW**

### TopFunnel **PRODUCT DESIGN INTERN**

Redesigned UI & UX for **core components** — brand, dashboard, & metrics — of a recruiting app used by Coinbase, Plaid, Box, etc.

Sketch D3.js JavaScript **DEC '17 - MAR '18**

### Pendula **FOUNDER**

Websites, UI & UX overhauls, and pitch decks for startups. Recent clients include **Cleargraph**, **Umbrella**, and **Clearmob**.

React Sketch WordPress **JAN '17 - NOW**

### Zebra Intelligence **DESIGNER, RESEARCHER**

Researched, wrote and designed decks delivered to **Postmates** & **Lightspeed Capital** re: cultural + UX insights from teens.

Sketch UX Research **JUL '17 - DEC '17**

### OwlSpark **BUSINESS DEVELOPMENT INTERN**

Customer validation, competitive analysis, market research, & branding for a startup undergoing a Rice-led accelerator.

Lean Startup Agile **MAY '17 - AUG '17**

## PROJECT

### GWAP **FOUNDER** **APR '18 - NOW**

Testing a new model for establishing trust with an online marketplace for buying, selling, and authenticating luxury streetwear.

## EDUCATION

### Rice University

Computer Science & Statistics

**DESIGN & OUTREACH LEAD** for **HackRice**

**INCOMING JUNIOR** **AUG '16 - MAY '20**

## RESEARCH

### Jones School of Business

**RESEARCH ASSISTANT**

Studied pricing models & strategies. Work is featured in the book *How to Price Effectively* by renowned Marketing Professor Utpal Dholakia.

## SOCIAL

twitter      github  
instagram      spotify  
facebook      linkedin  
website      email